

REACH THE AUDIENCE THAT MATTERS MOST

YOUR MESSAGE - YOUR MAGAZINE
IT'S A POWERFUL COMBINATION

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BENEFITS

Increase your visibility. The Columbian magazine, Indianapolis' longest running publication, targets an audience of decision makers including CEO's, local business owners and executives.

Upscale, 32-40 page, full color publication.

Higher quality images than direct mail or newspaper.

Magazines have a longer shelf life because of the higher print quality.

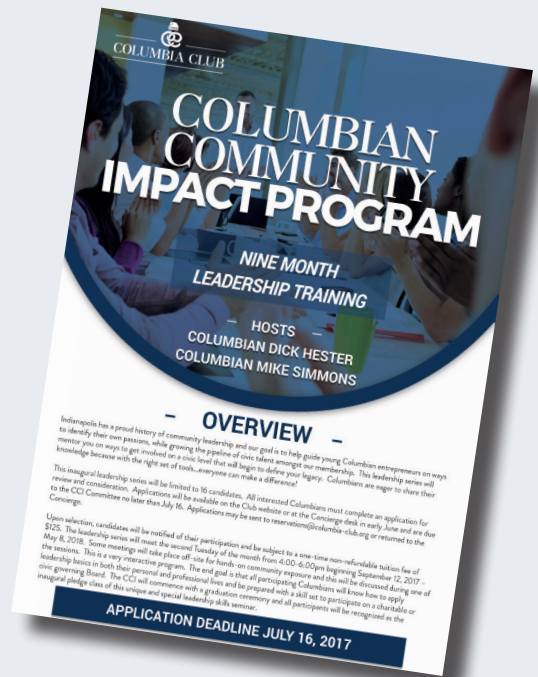
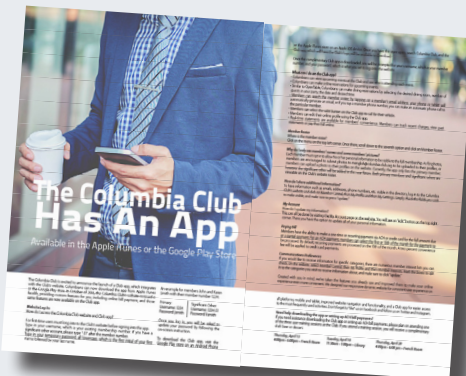
DEMOGRAPHICS

Key business professions include legal, medical and government.

Median age of Club members is 60 years old with 55% male and 45% female.

DISTRIBUTION

The Columbian magazine is distributed via first class mail to more than 1,200 members. Include all household members and per issue, readership reaches more than 3,500 people.



MAGAZINE ADVERTISING RATES

Flat Rate

Your ad appears in one issue of your choice

Inside Front Cover	\$650
Outside Back Cover	\$500
Full Page	\$500
Half Page	\$300
1/4 Page	\$200
Directory	\$60
Insert	\$1,200

Trio Package

Your ad appears in three issues of your choice

Inside Front Cover	\$1,800	\$600 per issue
Outside Back Cover	\$1,350	\$450 per issue
Full Page	\$1,350	\$450 per issue
Half Page	\$750	\$250 per issue
1/4 Page	\$450	\$150 per issue
Directory	\$165	\$55 per issue

Annual Package

Your ad appears in every publication

Inside Front Cover	\$3,850	\$550 per issue
Outside Back Cover	\$2,800	\$400 per issue
Full Page	\$2,800	\$400 per issue
Half Page	\$1,400	\$200 per issue
1/4 Page	\$700	\$100 per issue
Directory	\$350	\$50 per issue



MAGAZINE SPECIFICATIONS

Full Page Ad
H: 11.75
W: 8.25

1/2 Page Ad
Horizontal
H: 5.5
W: 8.25

1/2 Page Ad
Vertical
H: 9.5
W: 4.5

1/4 Page Ad
H: 5
W: 4.5

2018 EDITORIAL & ADVERTISING SCHEDULE

ISSUE	SPACE CLOSE	MATERIAL DUE	MAIL DATE
M- January/February '19	November 23	November 30	December 21
M- March/April '19	January 18	January 28	February 22
M- May/June '19	March 22	March 29	April 24
M- July/August '18	May 23	May 29	June 28
M- September/October '18	July 23	July 30	August 29
M- November '18	September 21	September 27	October 29
M- December '18	October 19	October 29	November 27

Contact Tami Cumpston

317-974-1979 | tcumpston@columbia-club.org



COLUMBIA CLUB